

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	American Crossroads
Product	AMER CROSSROAD 10/02
Estimate Number	692

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	115085-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Order #	115085
Alt Order #	06226493
Deal #	
Order Flight	10/02/12 - 10/08/12

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	1:25 PM	USPRTV19ACH	\$500.00		1
2	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	10:32 AM	USPRTV19ACH	\$500.00		1
3	WRAL	Late News	11-1135p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	11:13 PM	USPRTV19ACH	\$2,000.00		1
4	WRAL	Price is Right	11a-12p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30					1
5	WRAL	Noon News	12p-1p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	12:54 PM	USPRTV19ACH	\$700.00		1
6	WRAL	WRAL 5am News	5am - 5:30a								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	4:58 AM	USPRTV19ACH	\$700.00		1
7	WRAL	5:00 First News	5-530p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	5:28 PM	USPRTV19ACH	\$2,000.00		1
8	WRAL	5:30 News	530-6p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	----	1--				

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Product	AMER CROSSROAD 10/02
Estimate Number	692

Invoice #	115085-1
Invoice Date	10/14/12
Invoice Month	October 2012
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Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	115085
Alt Order #	06226493
Deal #	
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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL	5:30 News	530-6p								
		ISSUE CLASS OF TIME									
	WRAL			F	10/05/12	:30	5:41 PM	USPRTV19ACH	\$2,000.00		1
9	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	----1--				
	WRAL			F	10/05/12	:30	6:14 PM	USPRTV19ACH	\$2,500.00		1
10	WRAL	WRAL AM News	6-7a								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	----1--				
	WRAL			F	10/05/12	:30	6:07 AM	USPRTV19ACH	\$1,600.00		1
11	WRAL	CBS Evening News (M-F)	630p-7p								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	----1--				
	WRAL			F	10/05/12	:00			\$2,000.00	See MG 11.2,11.3	1
	WRAL	Sat Hour 1	8-9p	Sa	10/06/12	:30	7:59 PM	USPRTV19ACH	\$2,000.00	MG for 39.1,11.1	3
	WRAL	WRAL AM News	6-7a	M	10/08/12	:30	6:59 AM	USPRTV19ACH	\$2,000.00	MG for 39.1,11.1	2
12	WRAL	CBS This Morning	7am - 9am								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	----1--				
	WRAL			F	10/05/12	:30	8:43 AM	USPRTV19ACH	\$850.00		1
13	WRAL	Dr. Phil	9-10a								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	----1--				
	WRAL			F	10/05/12	:30	9:49 AM	USPRTV19ACH	\$500.00		1
14	WRAL	The Insider (1-130p)	1-130p								
		ISSUE CLASS OF TIME									
					10/08/12 to 10/14/12	1x	1-----				
	WRAL			M	10/08/12	:30	1:16 PM	USPRTV19ACH	\$500.00		1
15	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									

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Product	AMER CROSSROAD 10/02
Estimate Number	692

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	115085-1
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	10:14 AM	USPRTV19ACH	\$500.00		1
16	WRAL	Late News	11-1135p								
		ISSUE CLASS OF TIME									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	11:24 PM	USPRTV19ACH	\$2,000.00		1
17	WRAL	Price is Right	11a-12p								
		ISSUE CLASS OF TIME									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:00			\$500.00	Credited	1
18	WRAL	Noon News	12p-1p								
		ISSUE CLASS OF TIME									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	12:36 PM	USPRTV19ACH	\$700.00		1
19	WRAL	WRAL 5am News	5am - 5:30a								
		ISSUE CLASS OF TIME									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	5:13 AM	USPRTV19ACH	\$700.00		1
20	WRAL	5:00 First News	5-530p								
		ISSUE CLASS OF TIME									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	5:13 PM	USPRTV19ACH	\$2,000.00		1
21	WRAL	WRAL 5:30AM News	530-6a								
		ISSUE CLASS OF TIME									
				10/08/12 to 10/14/12	1x	1-----					
	WRAL			M	10/08/12	:30	5:37 AM	USPRTV19ACH	\$1,000.00		1
22	WRAL	5:30 News	530-6p								
		ISSUE CLASS OF TIME									
				10/08/12 to 10/14/12	1x	1-----					

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WRAL	5:30 News	530-6p								
		ISSUE CLASS OF TIME									
	WRAL			M	10/08/12	:30	5:52 PM	USPRTV19ACH	\$2,000.00		1
23	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME									
					10/08/12 to 10/14/12	1x	1-----				
	WRAL			M	10/08/12	:30	6:08 PM	USPRTV19ACH	\$2,500.00		1
24	WRAL	CBS Evening News (M-F)	630p-7p								
		ISSUE CLASS OF TIME									
					10/08/12 to 10/14/12	1x	1-----				
	WRAL			M	10/08/12	:30	6:52 PM	USPRTV19ACH	\$2,000.00		1
25	WRAL	Inside Edition	7-730P								
		ISSUE CLASS OF TIME									
					10/08/12 to 10/14/12	1x	1-----				
	WRAL			M	10/08/12	:30	7:20 PM	USPRTV19ACH	\$1,500.00		1
26	WRAL	CBS This Morning	7am - 9am								
		ISSUE CLASS OF TIME									
					10/08/12 to 10/14/12	1x	1-----				
	WRAL			M	10/08/12	:30	7:59 AM	USPRTV19ACH	\$850.00		1
27	WRAL	Dr. Phil	9-10a								
		ISSUE CLASS OF TIME									
					10/08/12 to 10/14/12	1x	1-----				
	WRAL			M	10/08/12	:30	9:30 AM	USPRTV19ACH	\$500.00		1
28	WRAL	WRAL 6a News Sat	6-8a								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	-----1-				
	WRAL			Sa	10/06/12	:30	7:28 AM	USPRTV19ACH	\$600.00		1
29	WRAL	7pm News	7-730p								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	-----1-				
	WRAL			Sa	10/06/12	:00			\$600.00 Credited		1

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Estimate Number	692

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Station	WRAL
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Sales Region	National

Order #	115085
Alt Order #	06226493
Deal #	
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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRAL	7pm News	7-730p								
		ISSUE CLASS OF TIME									
30	WRAL	60 Minutes	7-8p								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	-----1				
	WRAL			Su	10/07/12	:00			\$6,000.00	See MG 30.2	1
	WRAL	60 minutes	730-830p	Su	10/07/12	:30	8:29 PM	USPRTV19ACH	\$6,000.00	MG for 30.1 10/07	2
										SHIFT 30MINS PER CBS	
31	WRAL	CBS Sunday Morning	9-1030a								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	-----1				
	WRAL			Su	10/07/12	:30	9:47 AM	USPRTV19ACH	\$900.00		1
32	WRAL	The Insider (1-130p)	1-130p								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	---1---				
	WRAL			Th	10/04/12	:30	1:16 PM	USPRTV19ACH	\$500.00		1
33	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	---1---				
	WRAL			Th	10/04/12	:30	10:25 AM	USPRTV19ACH	\$500.00		1
34	WRAL	Price is Right	11a-12p								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	---1---				
	WRAL			Th	10/04/12	:00			\$500.00	See MG 34.2	1
	WRAL	CBS This Morning	7am - 9am	F	10/05/12	:30	7:40 AM	USPRTV19ACH	\$1,500.00	MG for 4.1,59.1,34.1	2
35	WRAL	Noon News	12p-1p								
		ISSUE CLASS OF TIME									
					10/01/12 to 10/07/12	1x	---1---				
	WRAL			Th	10/04/12	:30	12:29 PM	USPRTV19ACH	\$700.00		1
36	WRAL	5:00 First News	5-530p								
		ISSUE CLASS OF TIME									

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Advertiser	American Crossroads	Invoice #	115085-1
Product	AMER CROSSROAD 10/02	Invoice Date	10/14/12
Estimate Number	692	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRAL	Order #	115085
Account Executive	Cheryl Blair	Alt Order #	06226493
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling	CIA - Mark PAID	Product Code	27
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
36	WRAL	5:00 First News	5-530p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	---	1---				
	WRAL			Th	10/04/12	:30	5:14 PM	USPRTV19ACH	\$2,000.00		1
37	WRAL	5:30 News	530-6p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	---	1---				
	WRAL			Th	10/04/12	:30	5:53 PM	USPRTV19ACH	\$2,000.00		1
38	WRAL	WRAL AM News	6-7a								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	---	1---				
	WRAL			Th	10/04/12	:30	6:58 AM	USPRTV19ACH	\$1,600.00		1
39	WRAL	CBS Evening News (M-F)	630p-7p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	---	1---				
	WRAL			Th	10/04/12	:00			\$2,000.00	See MG 11.2,11.3	1
40	WRAL	Inside Edition	7-730P								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	---	1---				
	WRAL	CBS This Morning	7am - 9am	Tu	10/02/12	:30	8:11 AM	USPRTV19ACH	\$1,500.00	MG for 67.1,40.1	2
	WRAL				10/04/12	:00			\$1,500.00	See MG 40.2,40.3	1
	WRAL	CBS This Morning	7am - 9am	F	10/05/12	:30	8:22 AM	USPRTV19ACH	\$1,500.00	MG for 67.1,40.1	3
				10/01/12 to 10/07/12	1x	---	1---				
	WRAL			Th	10/04/12	:30	8:21 AM	USPRTV19ACH	\$850.00		1
42	WRAL	Dr. Phil	9-10a								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	---	1---				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
42	WRAL	Dr. Phil	9-10a								
		ISSUE CLASS OF TIME									
	WRAL			Th	10/04/12	:30	9:16 AM	USPRTV19ACH	\$500.00		1
43	WRAL	The Insider (1-130p)	1-130p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12		1x	-1-----				
	WRAL			Tu	10/02/12	:30	1:25 PM	USPRTV19ACH	\$500.00		1
44	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12		1x	-1-----				
	WRAL			Tu	10/02/12	:30	10:26 AM	USPRTV19ACH	\$500.00		1
45	WRAL	Price is Right	11a-12p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12		1x	-1-----				
	WRAL			Tu	10/02/12	:30	10:58 AM	USPRTV19ACH	\$500.00		1
46	WRAL	Noon News	12p-1p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12		1x	-1-----				
	WRAL			Tu	10/02/12	:30	12:43 PM	USPRTV19ACH	\$700.00		1
47	WRAL	5:00 First News	5-530p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12		1x	-1-----				
	WRAL			Tu	10/02/12	:30	5:13 PM	USPRTV19ACH	\$2,000.00		1
48	WRAL	WRAL 5:30AM News	530-6a								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12		1x	-1-----				
	WRAL			Tu	10/02/12	:30	5:43 AM	USPRTV19ACH	\$1,000.00		1
49	WRAL	5:30 News	530-6p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12		1x	-1-----				
	WRAL			Tu	10/02/12	:30	5:57 PM	USPRTV19ACH	\$2,000.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
50	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	-1-----					
	WRAL			Tu	10/02/12	:30	6:27 PM	USPRTV19ACH	\$2,500.00		1
51	WRAL	WRAL AM News	6-7a								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	-1-----					
	WRAL			Tu	10/02/12	:30	6:43 AM	USPRTV19ACH	\$1,600.00		1
52	WRAL	CBS Evening News (M-F)	630p-7p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	-1-----					
	WRAL			Tu	10/02/12	:30	6:59 PM	USPRTV19ACH	\$2,000.00		1
53	WRAL	Inside Edition	7-730P								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	-1-----					
	WRAL			Tu	10/02/12	:30	7:22 PM	USPRTV19ACH	\$1,500.00		1
54	WRAL	Tue Hour 1	8-9p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	-1-----					
	WRAL			Tu	10/02/12	:30	8:45 PM	USPRTV19ACH	\$8,000.00		1
55	WRAL	Dr. Phil	9-10a								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	-1-----					
	WRAL			Tu	10/02/12	:30	9:14 AM	USPRTV19ACH	\$500.00		1
56	WRAL	The Insider (1-130p)	1-130p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	1:16 PM	USPRTV19ACH	\$500.00		1
57	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					

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**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	American Crossroads
Product	AMER CROSSROAD 10/02
Estimate Number	692

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	115085-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Order #	115085
Alt Order #	06226493
Deal #	
Order Flight	10/02/12 - 10/08/12

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
57	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									
	WRAL			W	10/03/12	:30	10:14 AM	USPRTV19ACH	\$500.00		1
58	WRAL	Late News	11-1135p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	11:15 PM	USPRTV19ACH	\$2,000.00		1
59	WRAL	Price is Right	11a-12p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:00			\$500.00	See MG 34.2	1
60	WRAL	Noon News	12p-1p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	12:27 PM	USPRTV19ACH	\$700.00		1
61	WRAL	WRAL 5am News	5am - 5:30a								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	5:24 AM	USPRTV19ACH	\$700.00		1
62	WRAL	5:00 First News	5-530p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	5:22 PM	USPRTV19ACH	\$2,000.00		1
63	WRAL	WRAL 5:30AM News	530-6a								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	5:44 AM	USPRTV19ACH	\$1,000.00		1
64	WRAL	5:30 News	530-6p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	5:36 PM	USPRTV19ACH	\$2,000.00		1

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Estimate Number	692

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Sales Region	National

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Billing Calendar	Broadcast
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Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
64	WRAL	5:30 News	530-6p								
		ISSUE CLASS OF TIME									
65	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	6:08 PM	USPRTV19ACH	\$2,500.00		1
66	WRAL	CBS Evening News (M-F)	630p-7p								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	6:50 PM	USPRTV19ACH	\$2,000.00		1
67	WRAL	Inside Edition	7-730P								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:00			\$1,500.00	See MG 40.2,40.3	1
68	WRAL	CBS This Morning	7am - 9am								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	8:58 AM	USPRTV19ACH	\$850.00		1
69	WRAL	Dr. Phil	9-10a								
		ISSUE CLASS OF TIME									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	9:22 AM	USPRTV19ACH	\$500.00		1
70	WRAL	WRAL 5:30AM News	530-6a								
		ISSUE CLASS OF TIME R8.23									
				10/01/12 to 10/07/12	2x	---TF--					
	WRAL			Th	10/04/12	:30	5:57 AM	USPRTV19ACH	\$1,500.00		2
	WRAL			F	10/05/12	:30	5:52 AM	USPRTV19ACH	\$1,500.00		1

Aired Spots**67**

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IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

<u>Gross Total</u>	\$96,800.00	
<u>Agency Commission</u>	\$14,520.00	
<u>Net Amount Due</u>	\$82,280.00	<u>Payment Terms 30 Days</u>

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